

ECI PUBLISHING CALENDAR 2019

Issue	Shows	Focus	Orders	Mailing
January/February	Mobile World , Barcelone 25/02 - 28/02	Wireless Communications	January 31	February 18
	Embedded World , Nuremberg 26/02 - 28/02	Microcontrollers		
March/April	M2M & Objets Connectés , Paris 20 - 21/03	Real Time Processing	February 28	March 18
	Embedded Systems , Paris 20 - 21/03	Power Supplies AC/DC, Converters DC/DC		
May/June	PCIM Europe , Nuremberg 7 - 9/05	Power Components	May 2	May 20
	Sensor+Test , Nuremberg 25 - 27/06	Sensors		
September	Measurement World , Paris 22-26/09	Test & Measurement Equipments Automotive electronics	August 30	September 16
October		ADC and DAC converters Cabling and Connectors	September 19	October 7
November/ Décember	Productronica , Munich 12 - 15/11 Trustech 2019 (Cartes), Cannes 27 - 29/11	Optoelectronics, LED Lighting Identification Technolog	October 24	November 12

Circulation 2019: ECI et ECI-E

21,117 Qualified Readers
10,000 Print - 11,117 Digital

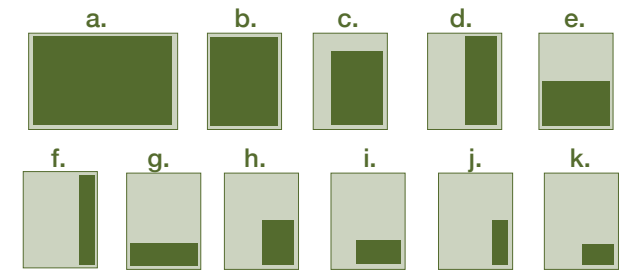
Industry	Readers	
Industrial Controls	4039	19,1%
Communication Systems	2015	9,5%
IT Industries	1964	9,3%
Automotive & Transportation	3356	15,9%
Consumer Electronics	2273	10,8%
Test and Measurement	1144	5,4%
Medical Electronics	584	2,8%
Avionics & Defense	1379	6,5%
Components	1552	7,3%
Distribution	892	4,2%
Universities Research	1242	5,9%
Other	677	3,2%
Total	21117	100,0%

Job Function	Readers	
Engineering/Design Management	3966	18,8%
D&Development Engineering	2763	13,1%
Purchasing	1216	5,8%
Corporate Management	6395	30,3%
Production	699	3,3%
R&D Engineering	3091	14,6%
Applications, Integration	287	1,4%
Quality Control	357	1,7%
Sales & Marketing	1296	6,1%
Consultancy	638	3,0%
Other	409	1,9%
Total	21117	100,0%

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ECI MAGAZINE: Tarifs 2019 Euros (hors taxes)

Formats	Dimensions L x H (en mm)	Tarif €
a. Double page	400 x 265	13 000 €
Double page plein papier	420 x 497	13 000 €
b. Pleine Page	190 x 265	8000 €
Pleine Page plein papier	210 x 297	8000 €
c. Page Junior	123 x 176	5200 €
d. 1/2 Vertical	90 x 265	4000 €
e. 1/2 Horizontal	190 x 133	4000 €
f. 1/3 Vertical	63 x 265	2900 €
g. 1/3 Horizontal	190 x 86	2900 €
h. 1/4 Vertical	90 x 133	2100 €
i. 1/4 Horizontal	190 x 67	2100 €
j. 1/8 Vertical	57 x 133	1200 €
k. 1/8 Horizontal	90 x 60	1200 €



Technical Specifications

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Rates can be updated at any time



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