



Front Cover Sponsorship Opportunity

ECI is now making its front cover art position available for purchase. This is a great opportunity to “be there first” with your product shot. The sponsorship includes:

- Front Cover – provision of non-commercial cover art (see Cover Artwork Guidelines)
- Postage stamp sized reproduction of cover on first editorial page, with a note explaining cover art
- Two-page technical article in ECI (see Editorial Guidelines below)

Total Cost: 7,500.00€ net

Please note: Due to the unique nature of this offer, ECI cannot accept cancellations within two (2) months of publication.

Cover Artwork Guidelines:

- Non-commercial cover artwork or photographic material for in-house cover design [strict editorial guidelines apply]
- Artwork should be A4 size, 300 dpi resolution
- Top 25% should be fairly dark, plain cover or abstract design to accommodate the ECI masthead including the magazine logo.
- No lettering, logos or slogans are allowed on the cover except those which normally appear on any product featured

Editorial Guidelines:

- Two-page technical article of 900-1500 words, subject to editorial approval/modifications
- 2 – 5 illustrations supplied as separate JPEG/PNG files
- Illustrations are typically tables (i.e. of capability in different disciplines), shots of the test bench/manufacturing type or finished product shots

Covers book quickly and are sold on a first come basis. Reserve yours today!