

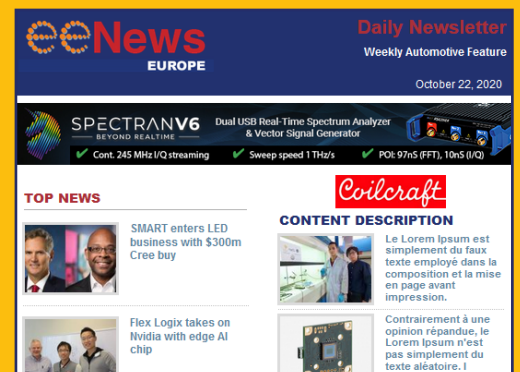
Customer Corner in Newsletters

Sponsoring our wide range of newsletters helps marketers reach a receptive audience of design engineers and C level executives.

ebp offers 8 newsletter channels

1. **eeNews + Power** - sends on Mondays and has a readership of 61,600 with an emphasis on Power management, Power sources, converters and high power semiconductors. **Rate: \$3900**
2. **eeNews + MWee** - sends on Tuesdays and has a readership of 63,400 with an emphasis on RF, wireless, 5G, satellites and IoT. **Rate: \$3900**
3. **eeNews + Analog** - sends on Wednesdays and has a readership of 61,700 with an emphasis on Automotive, V2X, ADAS, Batteries, Communications. **Rate: \$3900**
4. **eeNews + Automotive** - sends on Thursdays and has a readership of 61,800 with an emphasis on Automotive, V2X, ADAS, Batteries, Drives. **Rate: \$3900**
5. **eeNews Embedded** – sends daily and has a readership of 34,250 working in Embedded Technologies. **Rate: \$2750**
6. **MWee weekly** – sends on Thursdays and has a dedicated readership of 13,000 in RF, Microwaves, 5G. **Rate: \$2200**
7. **Smart2zero weekly** – sends on Fridays to a dedicated readership of 44,200 active in IoT, intelligent home and cities, smartgrid, 3D printing **Rate: \$2750**
8. **Weekly** – sends on Fridays and has a readership of 70,360 highlighting the most important news of the week. **Rate: \$4400**

Material Requirements



Customer corner in our daily newsletters require:

1. Company logo
2. 3 text entries
3. 3 photos
4. 3 links

The weekly NL Customer corner requires

1. 5 headings
2. 5 links
3. 1 to 3 Leader Boards



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