

## On Demand Webinars

On Demand Webinars hosted on the eeNews Europe web site networks help educate the market on technologies and services and generate a high number of quality sales leads.

The eeNews network generates over 300,000 qualified Page Impressions per month from all over Europe.

### How it works for you:

On Demand Webinars are hosted on the eeNews servers and listed on the eeNews home page. The webinars are promoted via the daily newsletters and a specific weekly newsletter dedicated to Webinars.

On Demand Webinars are available for readers to view from all of the eeNews network for a period of 90 days and leads are provided on a monthly basis.

### Material requirements:

All that is needed is a standard video file that can either be hosted on our servers or on Youtube, a short description (200 to 400 words) of the content of the video with a few key points to generate interest with the audience and a static illustration (JPEG or PNG). The webinar is posted by eeNews Europe and a pre-view is sent before it goes live.

Links can be added at the end of the webinar to connect to the manufacturer's website or link to a data sheet or a white paper for download.

### Promotion:

The sponsored content will be promoted via eeNews Daily newsletter circulated to over 60,000 subscribers.

### Social Networks:

The article will also be promoted via eeNews Europe's Social network channels on Twitter and Facebook.

## Overview

Reach an audience of over 200,000 design engineers across Europe who rely on eeNews Europe for the latest in news and technology.

On Demand Webinars start at 3200€ for a ready to post webinar file for a period of 90 days. Leads are provided monthly.

Additional Benefits:  
Content is promoted via our daily Newsletters to 60,000 + subscribers.

The webinars also benefit from eeNews' Twitter and Facebook posts with over 4,000 followers each.

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