eeNews

On Demand Webinars

On Demand Webinars hosted on the eeNews Europe web site networks help educate the market on technologies and services and generate a high number of quality sales leads.
The eeNews network generates over 300,000 qualified Page Impressions per month from all over Europe.

How it works for you:
On Demand Webinars are hosted on the eeNews servers and listed on the eeNews home page. The webinars are promoted via the daily newsletters and a specific weekly newsletter dedicated to Webinars.

On Demand Webinars are available for readers to view from all of the eeNews network for a period of 90 days and leads are provided on a monthly basis.

Material requirements:
All that is needed is a standard video file that can either be hosted on our servers or on Youtube, a short description (200 to 400 words) of the content of the video with a few key points to generate interest with the audience and a static illustration (JPEG or PNG). The webinar is posted by eeNews Europe and a pre-view is sent before it goes live.

Links can be added at the end of the webinar to connect to the manufacturer's website or link to a data sheet or a white paper for download.

Promotion:
The sponsored content will be promoted via eeNews Daily newsletter circulated to over 60,000 subscribers.

Social Networks:
The article will also be promoted via eeNews Europe's Social network channels on Twitter and Facebook.

Overview

Reach an audience of over 200,000 design engineers across Europe who rely on eeNews Europe for the latest in news and technology.

On Demand Webinars start at $3500 for a ready to post webinar file for a period of 90 days. Leads are provided monthly.

Additional Benefits:
Content is promoted via our daily Newsletters to 60,000 + subscribers.

The webinars also benefit from eeNews' Twitter and Facebook posts with over 4,000 followers each.

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