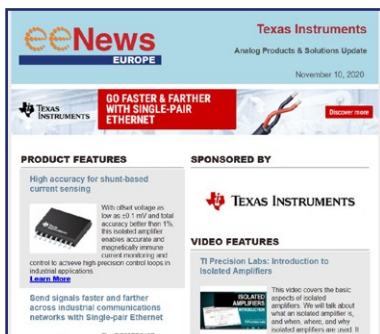


Newsletters sponsorships

Sponsoring eeNews Europe newsletters helps marketers to reach a receptive audience of design engineers and C level managers.

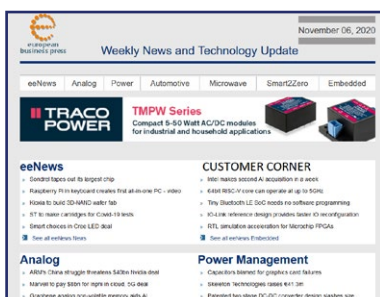
eeNews Europe offers 3 levels of newsletters sponsorships:



1. The traditional sponsored newsletter that is unique to one customer with 1 to 10 different products or services linking to the advertiser's website. In addition to the product entries, there is a leader board and an IMU available for branding.



2. Customer's corner in Daily newsletter: With this level of sponsorship, advertisers have their logo and up to 3 product entries in the daily newsletter with direct links to their websites and the possibility to run a Leader board banner in the same newsletter.



3. Customer's corner in weekly newsletter: this level of sponsorship offers a dedicated area for advertisers to present up to five products with direct links to their websites. In addition up to 3 leader boards are available for branding

Overview

Newsletters sponsorships help create additional traffic to your website.

3 levels of newsletters sponsorships are available:

Standard sponsored Newsletter. Contains only articles and banners from a single advertiser.

Cost: \$8250

Customer corner in daily newsletter:

Offers a dedicated section for up to 3 product entries with direct links to the advertiser's website. Features the advertiser's logo and a Leader Board banner

Cost: \$3900

Customer Corner in weekly newsletter:

Offers a dedicated section for up to 5 product entries with direct links to the advertiser's website and up to 3 leader boards.

Cost: \$4400

How it works for you:

Sponsored Newsletters are the ideal channels to connect your product launches and services directly with a receptive panEuropean audience..

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